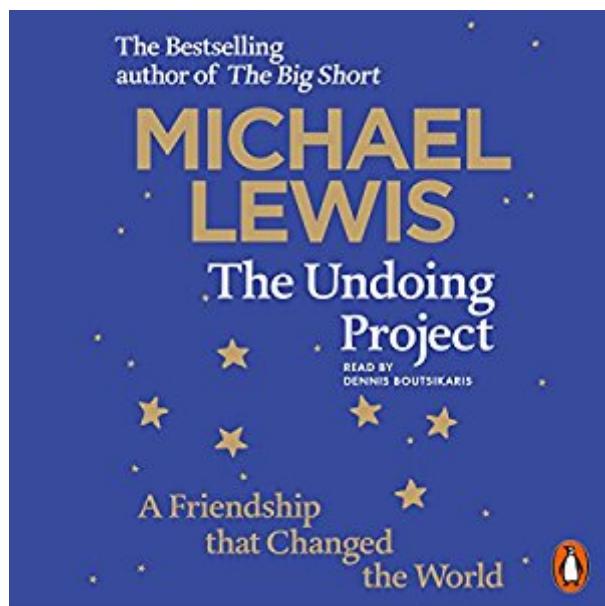


The book was found

The Undoing Project: A Friendship That Changed The World



Synopsis

Daniel Kahneman and Amos Tversky met in war-torn 1960s Israel. Both were gifted young psychology professors: Kahneman a rootless son of Holocaust survivors who saw the world as a problem to be solved, Tversky a voluble, instinctual blur of energy. In this breathtaking new audiobook, Michael Lewis tells the extraordinary story of a relationship that became a shared mind: one which created the field of behavioural economics, revolutionising everything from Big Data to medicine, from how we are governed to how we spend, from high finance to football. Kahneman and Tversky, shows Michael Lewis, helped shape the world in which we now live - and may well have changed, for good, humankind's view of its own mind.

Book Information

Audible Audio Edition

Listening Length: 10 hours and 17 minutes

Program Type: Audiobook

Version: Unabridged

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Best Sellers Rank: #83 in Books > Audible Audiobooks > Business & Investing > Economics #95 in Books > Medical Books > Psychology > Movements > Behaviorism #136 in Books > Science & Math > Behavioral Sciences > Behavioral Psychology

Customer Reviews

Michael el of two brilliant Israeli psycholgists who joined fordes for a decade soon after each got their PHDs and did more brilliant work together, becuase of their opposite personalities, as well as their smarts. Both came to the U.S.A, kept doing grat work, and after about a decade together realized each had to go their separte ways but each did well. After one died, the other was awarded a Nobel prize for economics (done via psychology).Exciting tales. separately and together. Good read!

I typically like behavioral economics books, but this one was a snooze fest. The first portion was essentially moneyball for basketball--totally unnecessary if you've already read Moneyball. The remainder of the book wasn't any better. I kept hoping for a good storyline but didn't find it.

An excellent insight into the workings of the mind and the story of the two unlikely friends who pioneered this work.

Truly thought provoking and revolutionary thinking and a great story. They've left me wondering if I'm clever enough to let it change how I go about things.

A good book by an excellent author.

An Amazing, challenging , not easy to understand and yet leaving you with much food for thought book

This helped me understand why we as a modern society have so many seemingly silly health and safety rules, which once you really look at why, are not so silly after all...

Brilliant. Only Lewis could write this.

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